



Boost book sales and excite readers with must-have special editions

Captivate readers and attract new audiences with exquisitely crafted special editions. When developing your strategy to increase sales, don't just think outside the box.

Think like there is no box!

Generate additional revenue and extend the life of your titles

- **Easily capitalize on popular titles**, repurposing your existing content, while saving on costs
- **Sell at higher price points** for decorative volumes and coveted collectibles
- **Position your brand as a leader**, unlocking new marketing opportunities to capture larger audiences

Trust a full-service partner with expansive capabilities

- **Collaborate with Lakeside Book Company**, a powerful provider with a full array of options aligned to help meet your strategic goals
- **Benefit from 160 years of our expertise** in bringing publishers' creative visions to reality
- **Achieve faster speed to market** with our centrally-located domestic facilities

Distinguish your books with unique features retailers and readers love

- **Generate buzz** with limited editions and exclusive elements
- **Increase intrigue and desirability of your books** with stunning designs
- **Deepen the love for your books**, creating an inclusive feeling of community amongst fans

Contact us to discuss specialty options to maximize your revenue potential.

 **Lakeside Book Company**
lakesidebookcompany.com