



Lakeside Book Company
We print, store, and sell your books.

**Embracing sustainability
has never been easier.**



Readers care about the environment. So do we.

Own your place as a leader in sustainability for the publishing industry. Partner with Lakeside Book Company, the first book manufacturer to offer an innovative reforestation and carbon offset program through our exclusive agreement with PrintReleaf.

Real results readers will love.

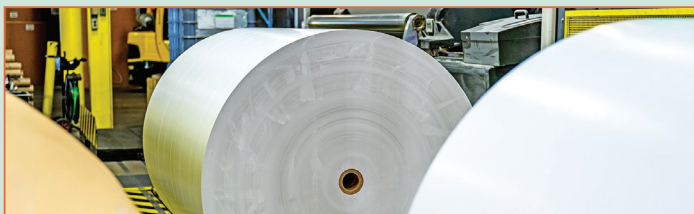
Give your readers what they value most: tangible environmental metrics they can actively help support. A portion of a book's purchase price goes to certified global reforestation projects that help balance the natural resources used in the book's production.

Data that demonstrates your leadership.

- Access streamlined dashboards anytime, ensuring transparency with stakeholders.
- Share real-time reforestation data with QR codes, website widgets, and marketing materials.

Measure, calculate, and offset environmental impacts.

Measure: We share consumption data for paper used in printing your titles.



Calculate: PrintReleaf determines the total trees used and greenhouse gas emitted.



Offset: Trees are planted in global reforestation projects and/or verified carbon offsets are issued.



Streamlined and Integrated 360° Solutions



**Let's explore
sustainable book
printing together.**

lakesidebookcompany.com